



Jignyashika

www.jignyashika.com

www.sundarspeaks.com



DR. SUNDARARAMAN
CHINTAMANI
Founder
Jignyashika

MINDMAPPING MASTERY

Workshop Details

Mindmapping for Managerial Effectiveness

Overview

- A mind map is a diagram used to visually organize information. Mind mapping is a highly effective way of getting information in and out of your brain. Mind mapping is a creative and logical means of note-taking and note-making that literally "maps out" your ideas.

Why Mindmapping for Managerial Effectiveness Now?

- Today it is a world with overwhelming information, where people find it difficult to get clear picture of of any concept if presented in a linear format. Whereas in a mind map, information is structured in a way that resembles much more closely how your brain actually works. It is because of the reason, today mindmaps are widely leveraged in multiple fields.

Workshop Methodology

- Workshop would be conducted through interactive class room sessions using slide decks, multi-media video clippings, downloadable software and case studies.



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Course Content

- Theory behind mindmaps
- Rules of creating mindmaps
- Creation of mindmaps on various themes
- Case studies on mindmaps
- Application of mindmaps in the business and other scenarios
- Learn mindmap software

Key Takeaways

At the end of the workshop, the participants will be able:

- To understand what is a mindmap
- To learn the theory behind mindmap
- To appreciate the essential components of mindmaps
- To help grasping a big picture overview of the subject under study
- To appreciate the benefits of mindmaps
- To know about mindmap software
- To create mindmaps for several scenarios such as
 - Keynote address
 - Business planning
 - Project management
 - Marketing strategy
 - Sales strategy
 - Research & Development
 - Creative projects (Books, Movie Scripts)
 - Event management
 - Education
 - Taking notes